

# ASYNCHRONOUS TEACHING

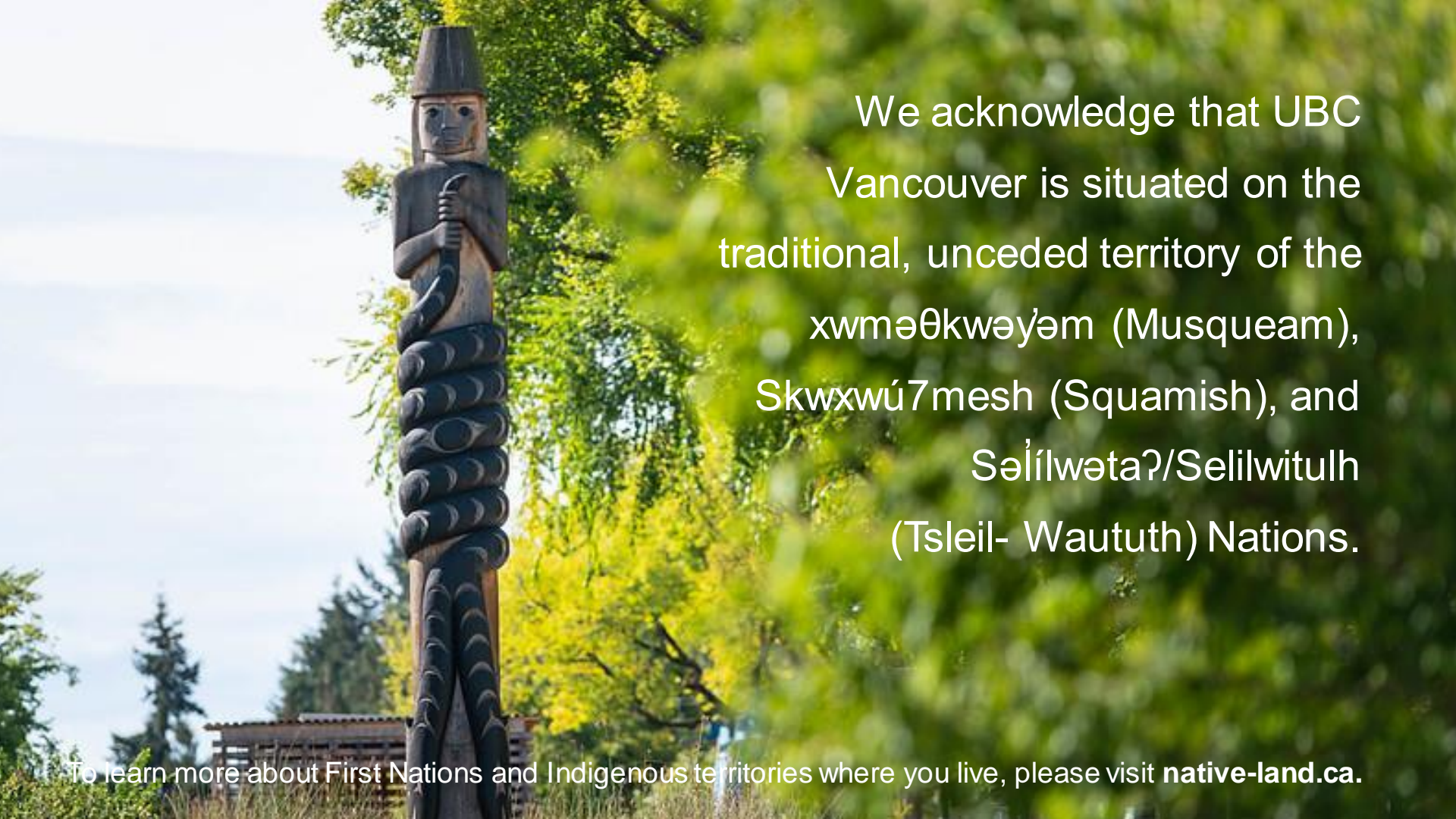
## USING VIDEO



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**UBC Educational Technology Support**





We acknowledge that UBC  
Vancouver is situated on the  
traditional, unceded territory of the  
xwməθkwəyəm (Musqueam),  
Skwxwú7mesh (Squamish), and  
Səlílwətaʔ/Selilwitulh  
(Tsleil- Waututh) Nations.

To learn more about First Nations and Indigenous territories where you live, please visit [native-land.ca](https://www.native-land.ca).

# WORKSHOP OUTLINE

- Introduction
- Brainstorming: Why pre-record lecture videos?
- What is a storyboard?
- Thinking about UDL to frame video production
- Tools
  - Kaltura
  - Camtasia
- Wrapping Up



# BRAINSTORM – WHY CREATE VIDEO?

<https://answergarden.ch/1702253>

Why use video for teaching online?

Submit

40 characters remaining



# BRAINSTORM – WHY CREATE VIDEO?

## Why Create Videos?

1. Same time access
2. Telling stories
3. Orientation to something
4. Useful for thinking; meta-cognitive
5. Sense of presence – sharing your persona
6. Saving time - video feedback
7. Multimedia



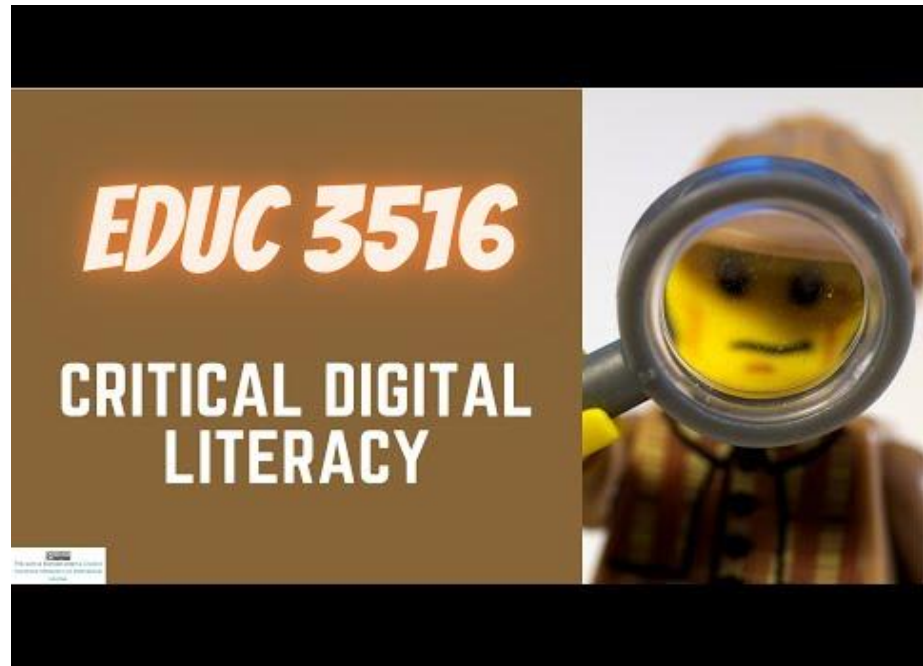
## VIDEO FOR COURSE INTRODUCTIONS & INFORMAL LECTURES



Instructor introductions, intro to course topics

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## CREATE A COURSE TRAILER.



Share a course trailer such as this one using Lego® mini-figures

- images are CC licensed from Unsplash & Pixabay
- music is CC licensed from Sound Archive
- created in iMovie; uploaded to You Tube

Video to humanize and personalize the course content, topics, & assignments.



*Communicating to your students “through the screen” not “to the screen”.*

(Sean Michael Morris)



Be 'human' and share humour and fun 'where and when' you can.



# Storyboard (ing)



TITLE: EASY LICENSING by SONGIFY



- Planning a video includes thinking about what to include and exclude. Pencilling out a sequence and ‘big ideas’ is a necessary step.
- Think about ALL the media elements you want to include.
- Record TASL info (title, author, source, licence)

Read more about storyboards:

- [How to create a storyboard by TechSmith](#)



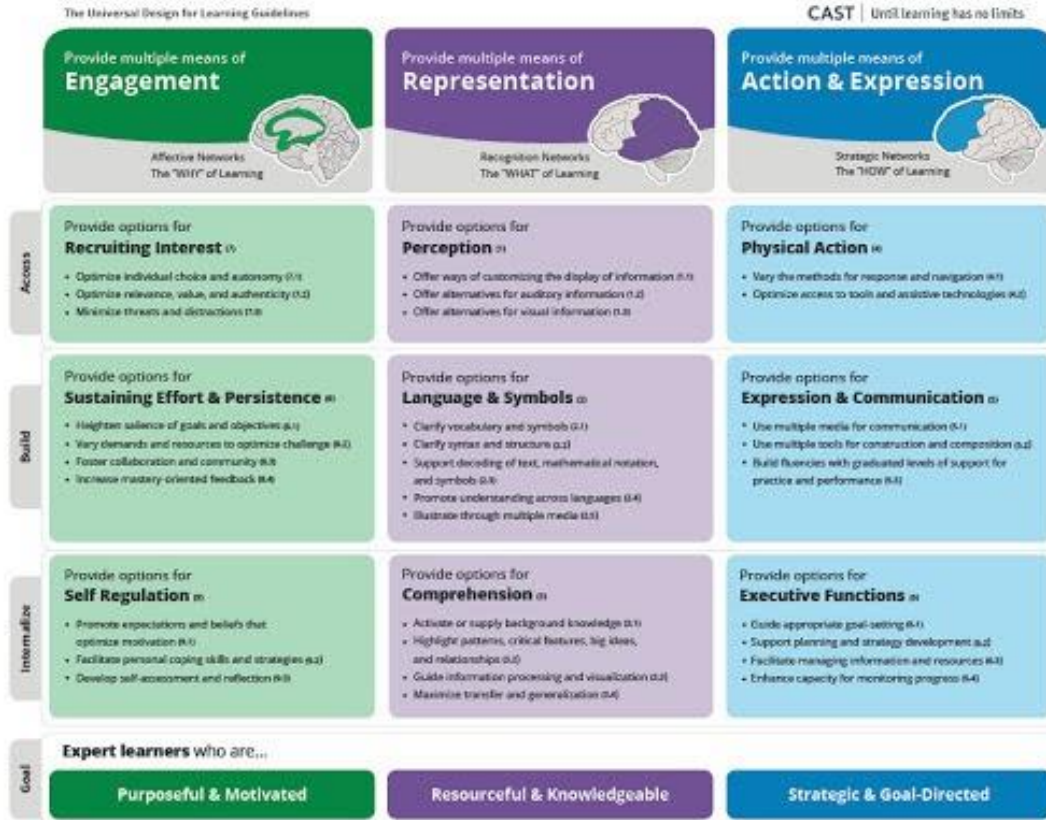
What's your *WHY* for video production  
for asynchronous teaching?

# Consider how to include student produced video as asynchronous learning



- Building student voice and agency
- Sharing an opinion about the topic, insights on a topic, not just learning about the topic
- Critically engaging with the course material, with other students.
- Students sharing video with / for each other, not just instructor created content sharing

# Universal Design of Learning (UDL)



## UDL

- engagement

- purpose & motivation

- representation

- resources & knowledge

- action & expression

- strategic & goal-directed



# UBC's Video Tools Ecosystem



Camtasia



CLAS



UBC One-  
Button Studios



Kaltura



Snagit

# Today's Focus



Camtasia



Kaltura



# KALTURA



- UBC's YouTube
- Integrated with Canvas
- Available to students and instructors
- Capture, Edit, Caption, Share

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## KALTURA CAPTURE

- Launch
- Install
- Record
- Upload
- **Caption**



# LOOK FOR THE RAINBOW ICON

Kaltura

Edit View Insert Format Tools Table

12pt Paragraph **B** *I* U **A**  **T<sup>2</sup>**          

Clean up page

For [Kaltura](#):

- [LT Hub Guide on Kaltura](#)
- [ordering and editing captions in Kaltura](#)

Step 1. [Upload video to Kaltura](#) (under *How to add media under My Media* tab)

Step 2. [Publish to your course](#) (the images expand on clicking and are annotated to show steps)

Step 3. [Order Captions](#)

div

  | 72 words |   



## MY MEDIA

- Every video you have ever uploaded
- Same no matter which course you are in
- Unique to every individual

## MEDIA GALLERY

- All videos published to a course shell
- Can include videos by other people in the section
  - The instructor has to approve which video gets published
- Will be different for each course



# CAMTASIA



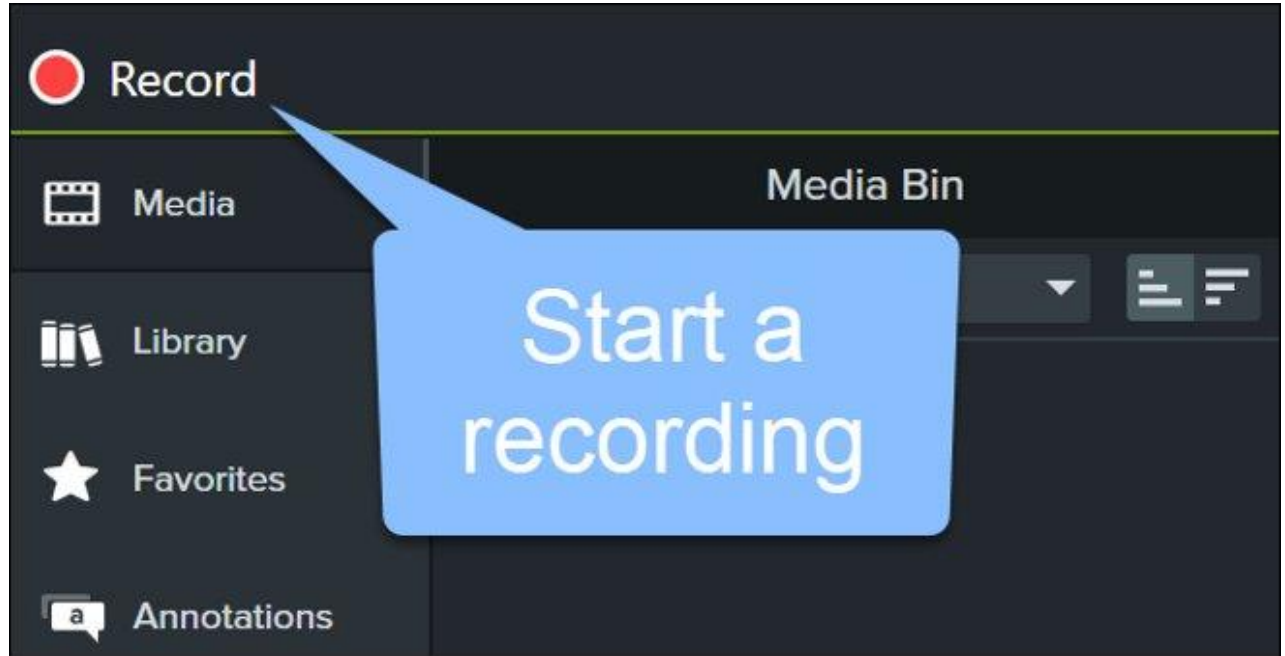
- Powerful screen recording and video editing tool

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## CAMTASIA – RECORD YOUR SCREEN

To start a recording, click the Record button at the top of the tools panel. This opens the Camtasia recorder, which by default, is set to capture everything that happens on your screen.

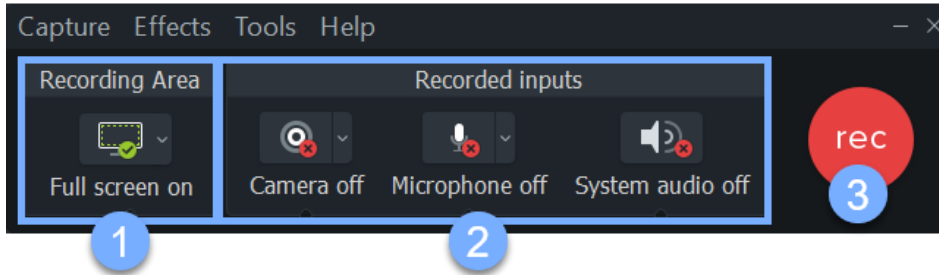




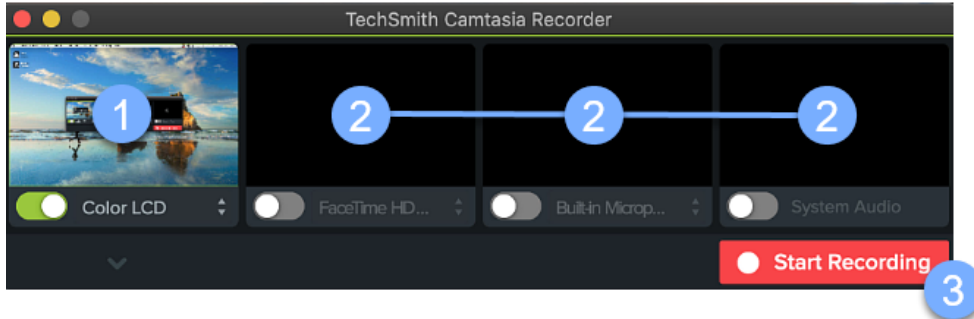
# CAMTASIA – CUSTOMIZE RECORDING SETTINGS



## Windows Recorder



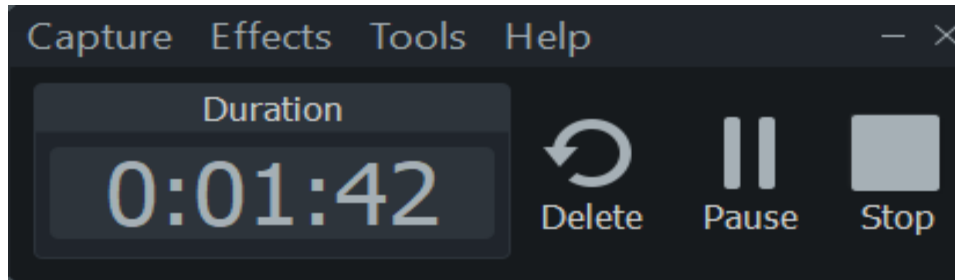
## Mac Recorder



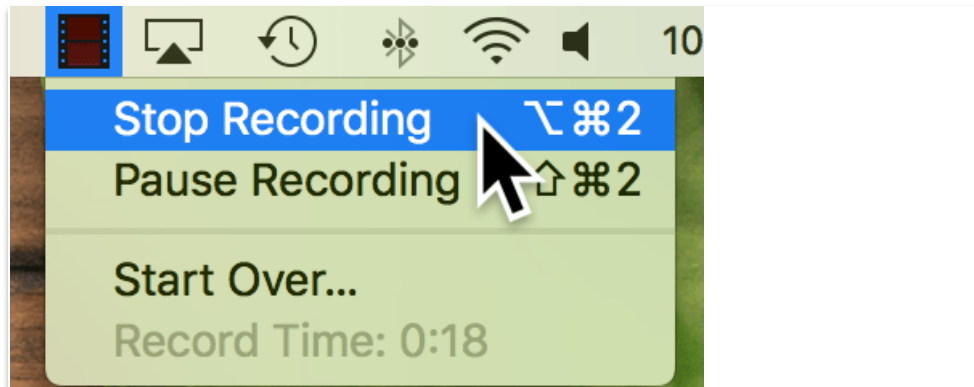


# CAMTASIA – FINISH RECORDING

Windows Recorder

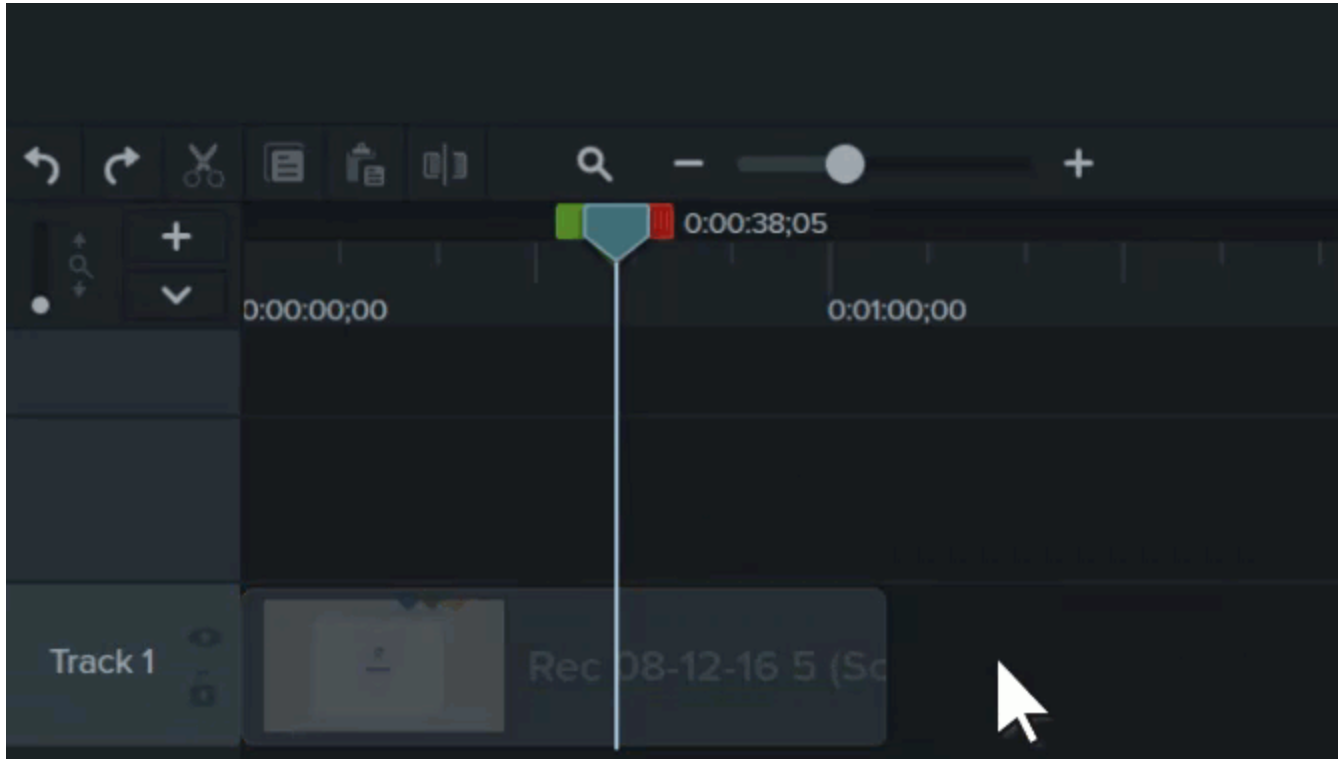


Mac Recorder





# CAMTASIA – TRIM OUT MISTAKES







# CAMTASIA – CUT OUT MISTAKES





# CAMTASIA

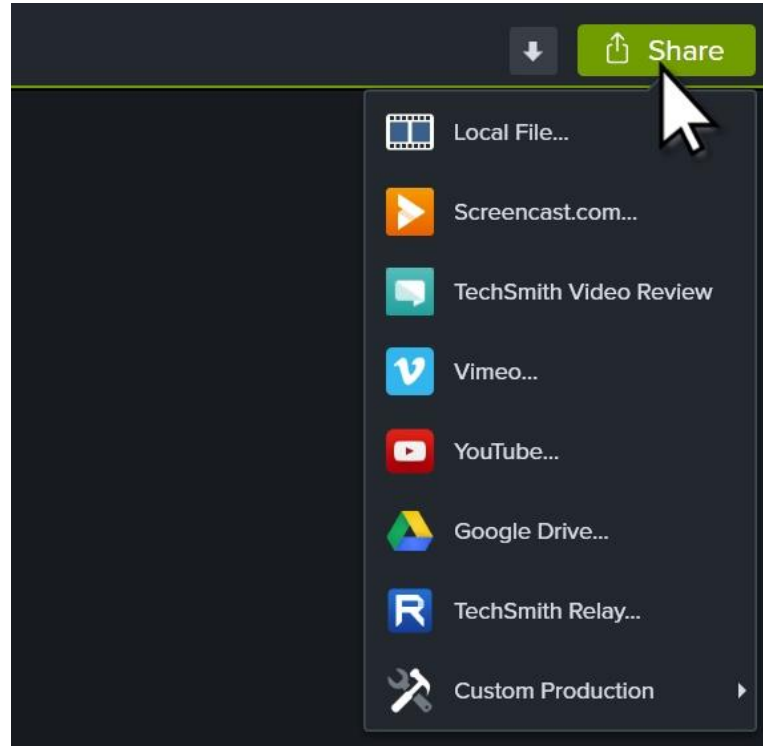
## ADD ANNOTATIONS AND CALLOUTS





# CAMTASIA – EXPORT

Recommended to  
'save as a local file'.

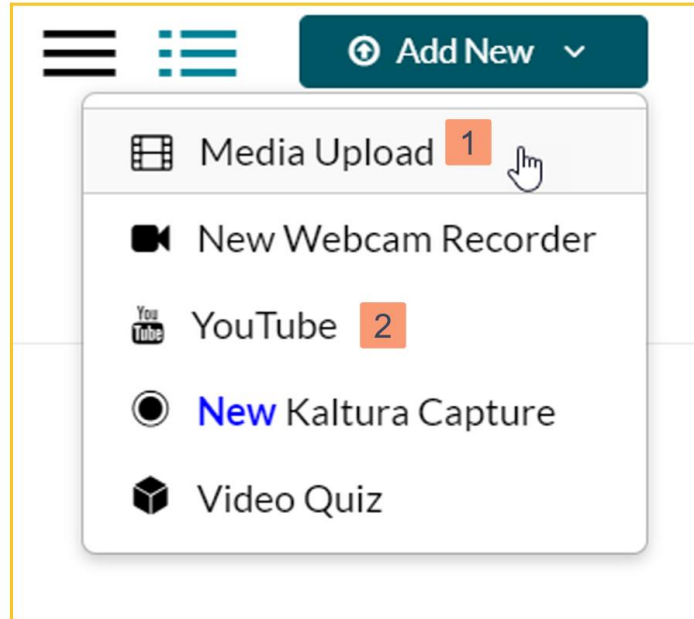




# CAMTASIA – SHARE

- My Media or in the rich content editor

BUT you can also share via a UBC blog site (embed video) or WIKI.



1

If saved as a local file

2

If saved as a public YouTube link

# UPCOMING WORKSHOPS

<https://ets.educ.ubc.ca/workshops-events/>



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- What will you do next?
- Storyboard Resources
  - [Techsmith storyboard blog](#)
  - [Storyboard That site](#)





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Contact us:  
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