

Asynchronous Teaching

Using Video

Photo by [Allie](#) on [Unsplash](#)



Land Acknowledgement

UBC's Vancouver Campus is located on the traditional, ancestral, and unceded territory of the xwməθkwəyəm (Musqueam) people. The land it is situated on has always been a place of learning for the Musqueam people, who for millennia have passed on in their culture, history, and traditions from one generation to the next on this site.

Workshop Outline

- Introduction
- Brainstorming: Why pre-record lecture videos?
- What is a storyboard?
- Thinking about UDL ahead of time
- Tools
 - Kaltura
 - Camtasia
- Video Production Workflow
- Wrapping Up

Brainstorming

Why Create Videos?

1. Same time access
2. Telling stories
3. Orientation to something
4. Useful for thinking;
metacognitive
- 5 sense of presence
6. Saving time - video feedback

Multimedia

Video for course introductions & informal lectures



Create a course trailer.

Course Trailers sent out two weeks before the course starts, to excite your students about coming into the course.



Video to humanizing and personalizing the content, topics, assignments.



*Communicating to
your students
“through the screen”
not “to the screen”.*

(Sean Michael Morris)

Storyboard (ing)

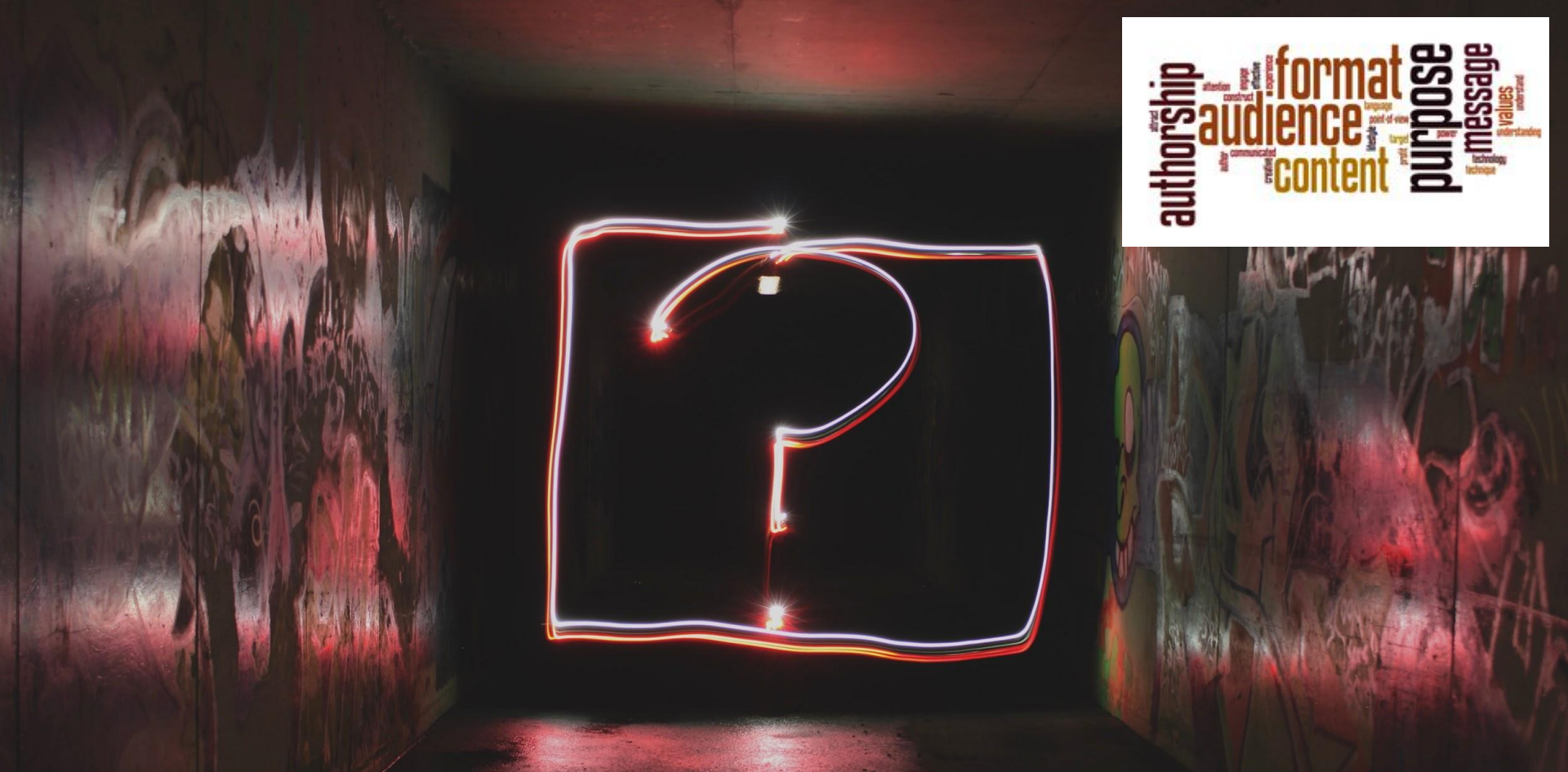
Planning a video includes thinking about what to include and exclude. Pencilling out a sequence and 'big ideas' is a necessary step.

Think about ALL the media elements you want to include.

Read more about storyboards

- [How to create a storyboard](#)





What's your **WHY** for video production for asynchronous teaching?

Student produced video as asynchronous learning opportunities.

Building their own voices

Sharing an opinion about the topic, insights on a topic, not just learning about the topic

Critically engaging with the course material, with other students.

Students sharing video with / for each other, not just instructor created content sharing



Universal Design of Learning (UDL)

http://udlguidelines.cast.org/binaries/content/assets/udlguidelines/udlg-v2-2/udlg_graphicorganizer_v2-2_numbers-no.pdf

UBC's Video Tools Ecosystem



Kaltura



CLAS



Camtasia



UBC One-Button
Studios



Snagit

Today's Focus



Kaltura



Camtasia

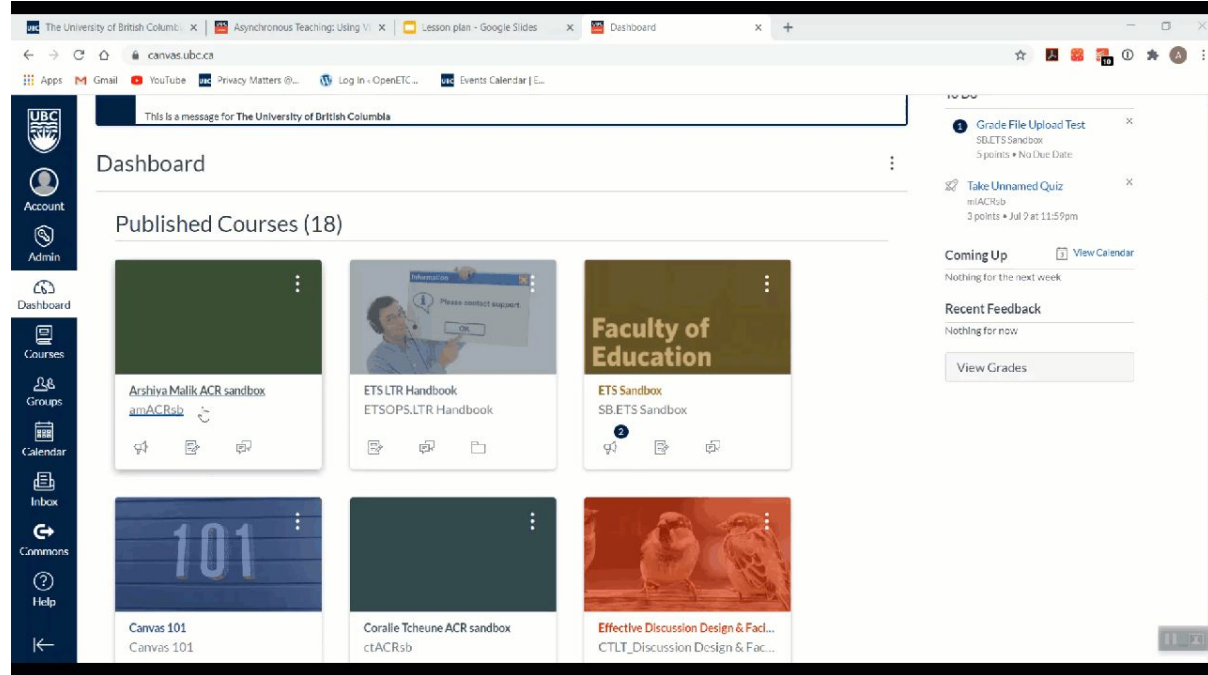


Kaltura

- UBC's YouTube
- Integrated with Canvas
- Available to students and instructors
- Capture, Edit, Caption, Share

Kaltura Capture

- Launch
- Install
- Record
- Upload
- **Caption**



The screenshot displays a web browser window with the Canvas LMS interface. The browser tabs include 'The University of British Columbia', 'Asynchronous Teaching: Using V...', 'Lesson plan - Google Slides', and 'Dashboard'. The address bar shows 'canvas.ubc.ca'. The dashboard header includes a message: 'This is a message for The University of British Columbia'. The main content area is titled 'Dashboard' and 'Published Courses (18)'. A sidebar on the left contains navigation links: Account, Admin, Dashboard, Courses, Groups, Calendar, Inbox, Commons, and Help. The main area shows six course cards:

- Arshiya Malik ACR sandbox** (amACRsb)
- ETS LTR Handbook** (ETSOPS.LTR Handbook)
- Faculty of Education** (ETS Sandbox SB.ETS Sandbox)
- Canvas 101** (Canvas 101)
- Coralie Tcheune ACR sandbox** (ctACRsb)
- Effective Discussion Design & Fac...** (CTLT_Discussion Design & Fac...)

On the right side, there are notifications for 'Grade File Upload Test' and 'Take Unnamed Quiz', a 'Coming Up' section with 'Nothing for the next week', and a 'Recent Feedback' section with 'Nothing for now'. A 'View Grades' button is also present.

Look for the rainbow icon



The screenshot shows a web browser window with several tabs open. The active page is a Canvas LMS page editor for a course titled 'Asynchronous Teaching: Using Video'. The browser address bar shows the URL: <https://canvas.ubc.ca/courses/61902/pages/asynchronous-teaching-using-video/edit>. The interface includes a left-hand navigation menu with icons for Home, Account, Admin, Dashboard, Courses, Groups, Calendar, Inbox, Commons, and Help. The main content area features a text editor with a toolbar containing various formatting options like bold, italic, underline, text color, background color, bulleted list, numbered list, link, unlink, and image. The text 'Kaltura Capture' is entered in the editor. Below the editor, there are 'Options' for page role selection, currently set to 'Only teachers', and a checkbox for 'Add to student to do'. On the right side, there are tabs for 'Links', 'Files', and 'Images', and a list of course content items with expandable arrows: Pages, Assignments, Quizzes, Announcements, Discussions, Modules, and Course Navigation. The bottom right corner of the editor has a 'Save' button.

Screen Recording

The image shows a screen recording of a Google Slides presentation titled "Lesson plan". The browser address bar shows the URL: docs.google.com/presentation/d/1lpjwf5S1hpH6mVYP_BKunRE00ETV5_BvicMvVm6g2uA/edit#slide=id.gc6f919934_0_20. The presentation interface includes a menu bar (File, Edit, View, Insert, Format, Slide, Arrange, Tools, Add-ons, Help) and a toolbar. A slide titled "Audience" is selected in the left-hand navigation pane. A whiteboard overlay is active, displaying handwritten yellow text "we" and a yellow scribble. Below the whiteboard, the text "Hello World!" is visible. A blue text box at the bottom of the whiteboard contains the text "Hello There!". A recording control bar at the bottom right shows a pause icon and a timer at 00:02:35. The macOS dock is visible at the bottom of the screen, containing various application icons.

My Media

- Every video you have ever uploaded
- Same no matter which course you are in
- Unique to every individual

Media Gallery

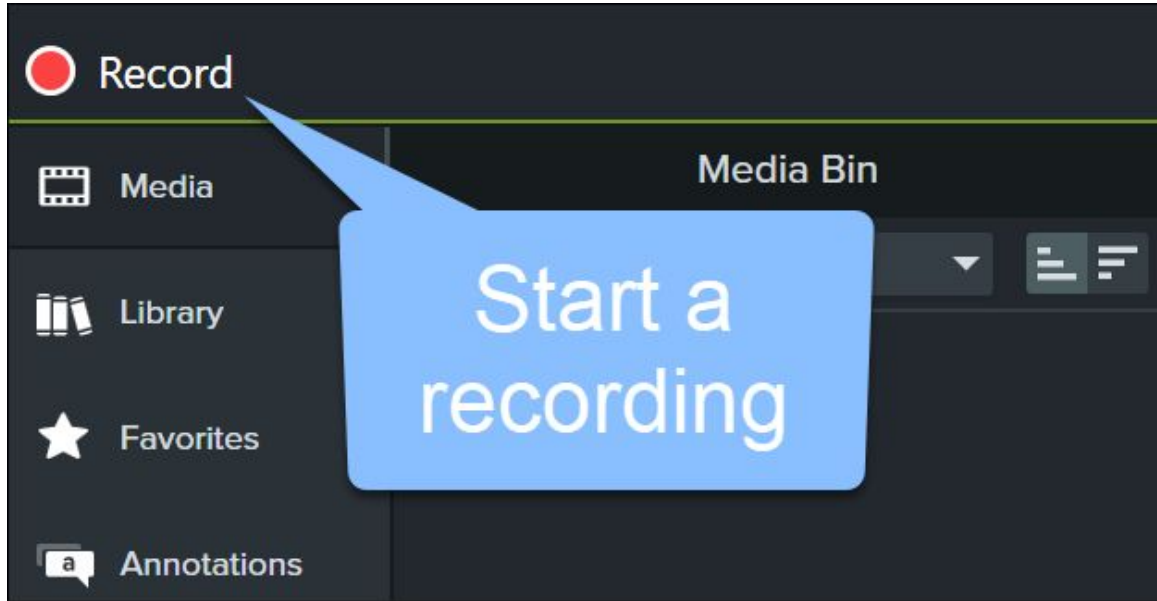
- All videos published to a course shell
- Can include videos by other people in the section
 - The instructor has to approve which video gets published
- Will be different for each course



Camtasia

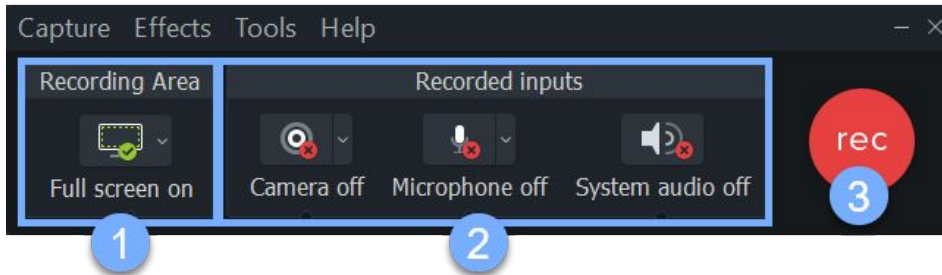
- Powerful screen recording and video editing tool

Record Your Screen

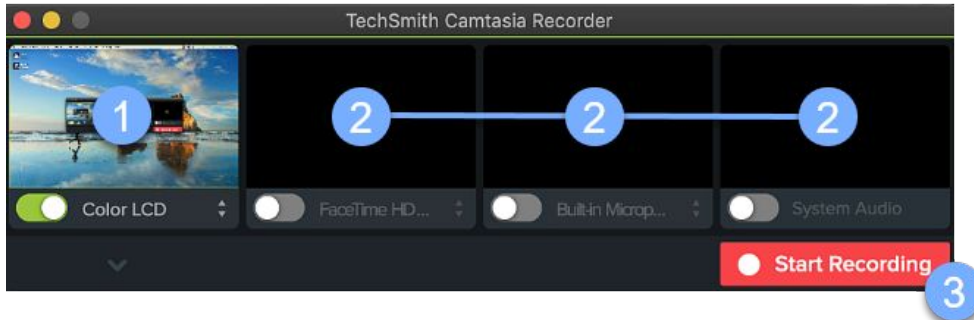


Customize Recording Settings

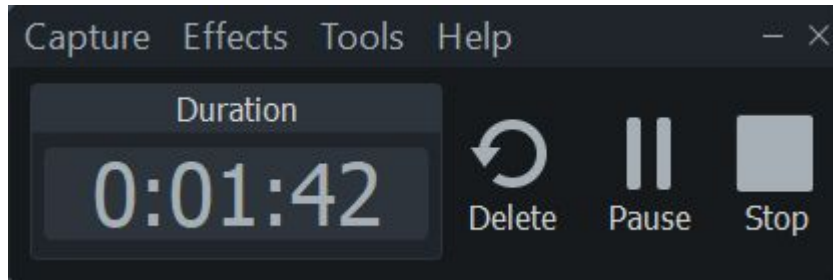
Windows Recorder



Mac Recorder



Finish Recording

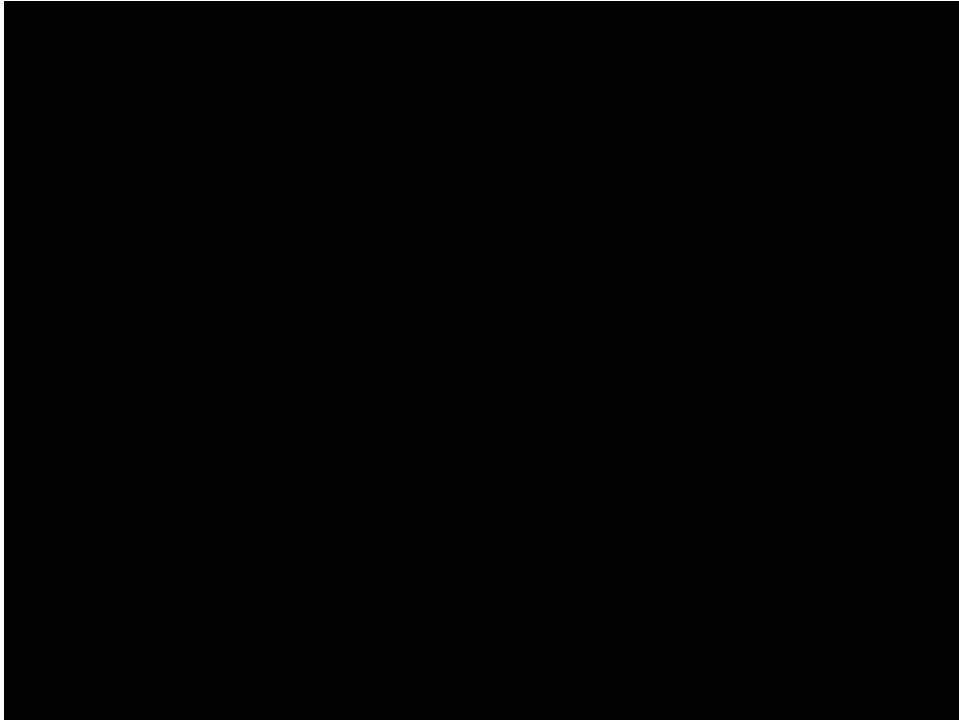


Windows

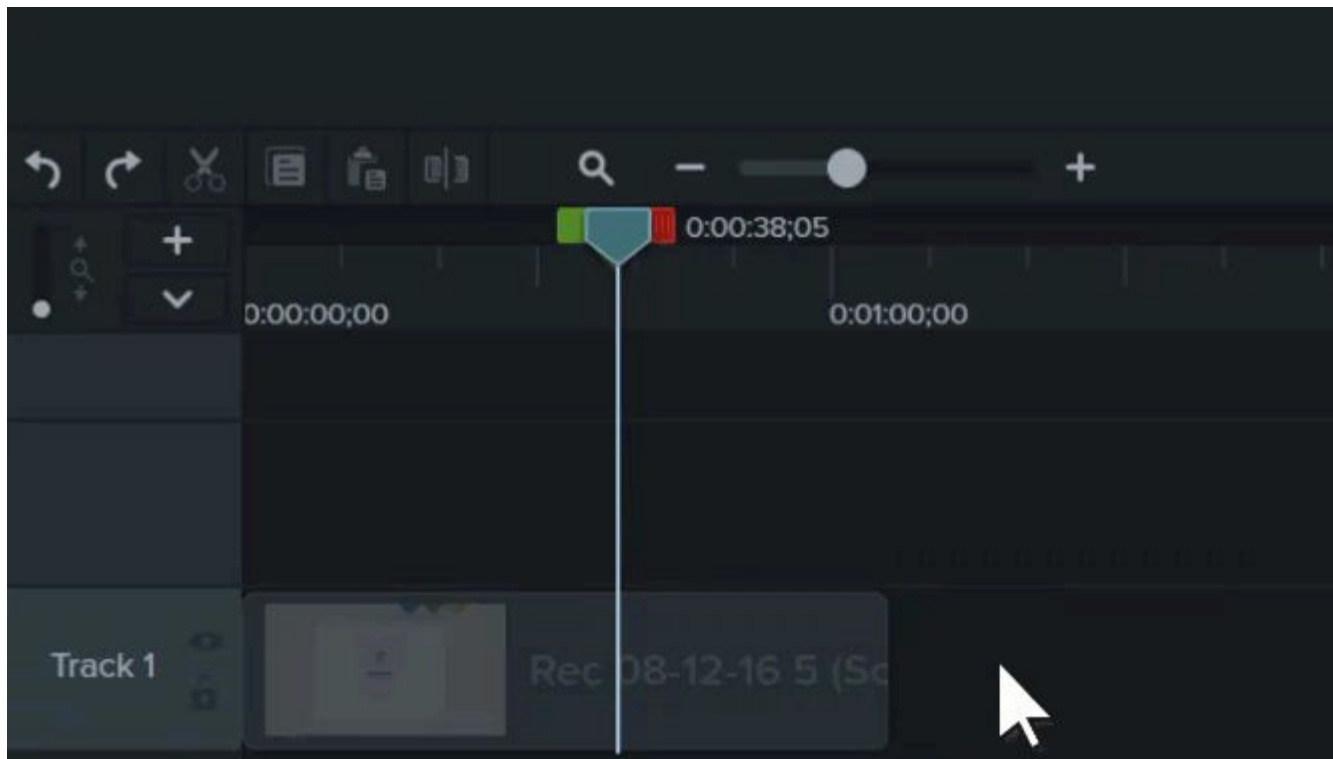


Mac

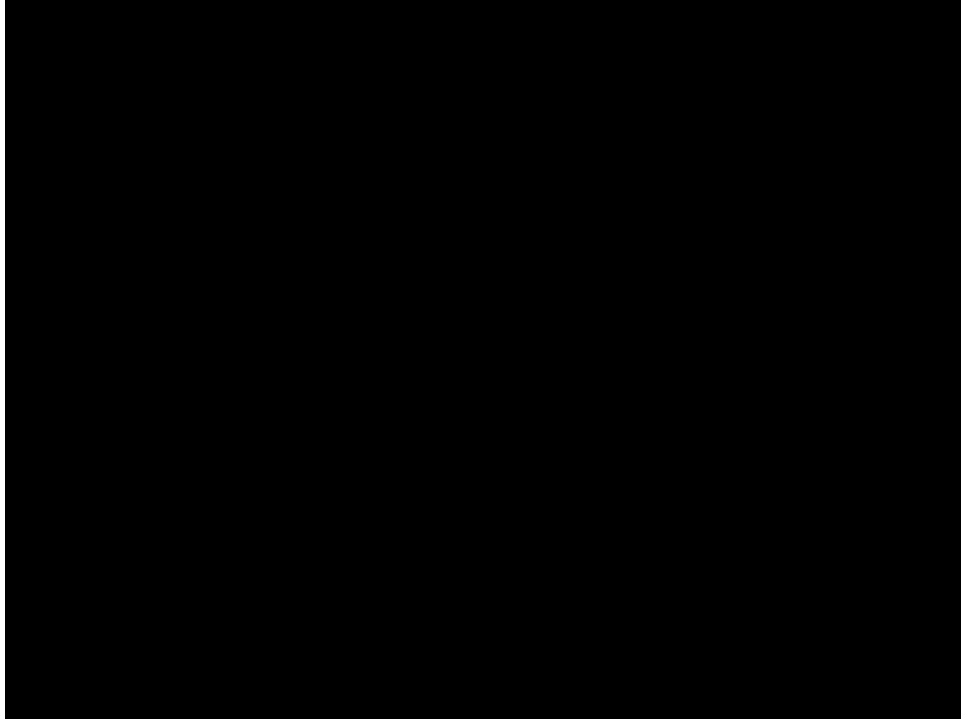
Trim out mistakes



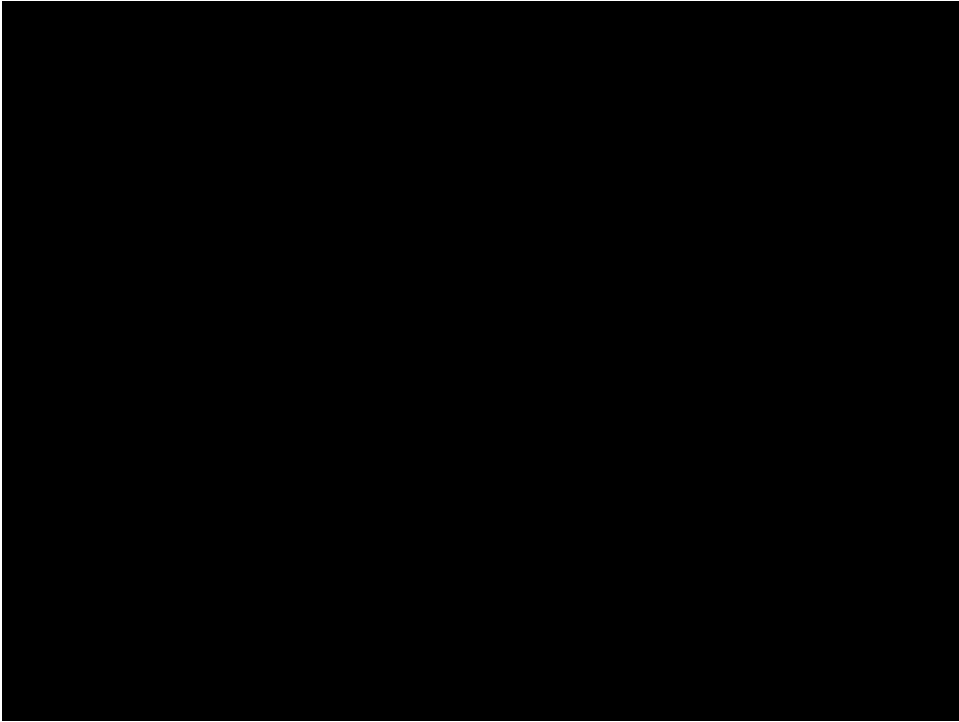
Trim out mistakes



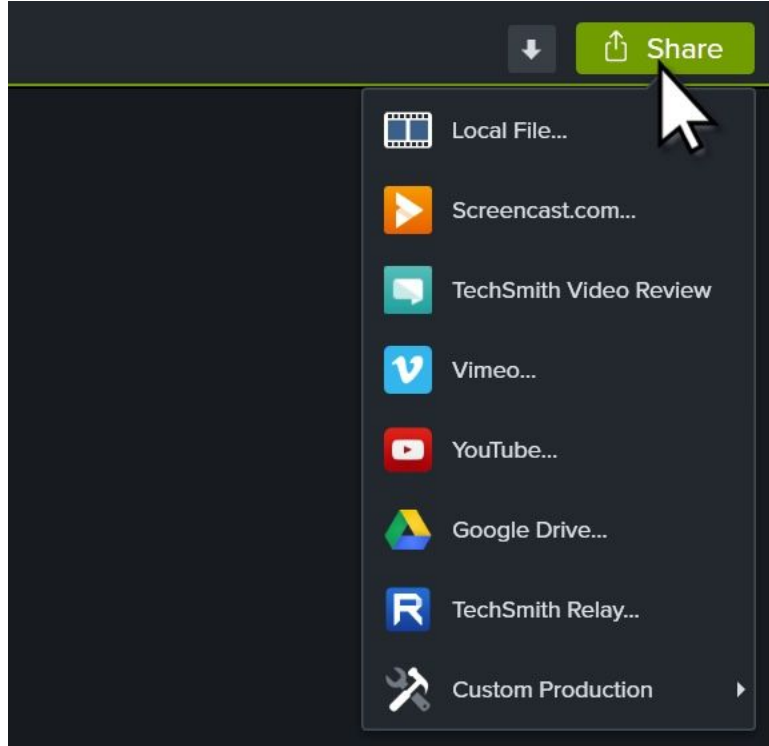
Cut out Mistakes



Add Annotations and Callouts



Export

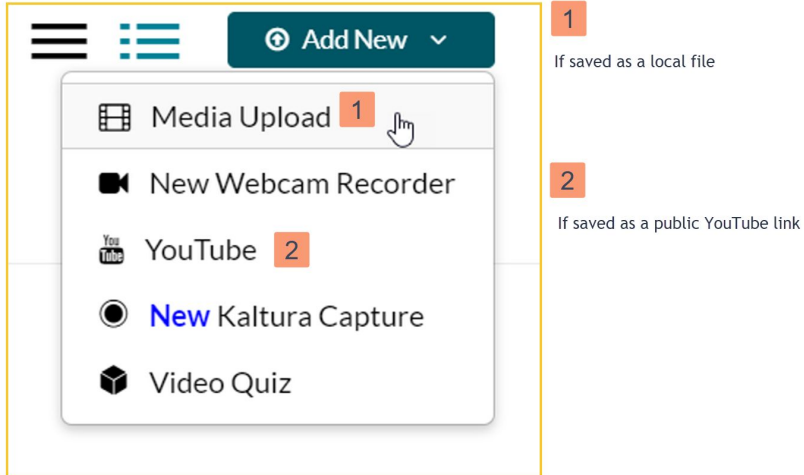


- Recommended: Save as a local file

Share

- My Media or  in the rich content editor

BUT you can also share via a UBC blog site (embed video) or WIKI.



1
If saved as a local file

2
If saved as a public YouTube link

Support and Resources

- What will you do next?
- Upcoming Workshops
- One-on-one consultation
- Storyboard Resources
 - <https://www.techsmith.com/blog/video-storyboard/>
 - <https://www.storyboardthat.com/blog/e/what-is-a-storyboard>
- Other resources