Advanced Video Editing Using Camtasia

ETS Workshop

Land Acknowledgement

UBC's Vancouver Campus is located on the traditional, ancestral, and unceded territory of the xwməθkwəy̓əm (Musqueam) people. The land it is situated on has always been a place of learning for the Musqueam people, who for millennia have passed on in their culture, history, and traditions from one generation to the next on this site.

Overview

- Tool Overview
- Installing Camtasia
- Screen Recording
- Video Editing Basics
  - Timeline
  - Canvas
- Importing Slides
- Video Templates
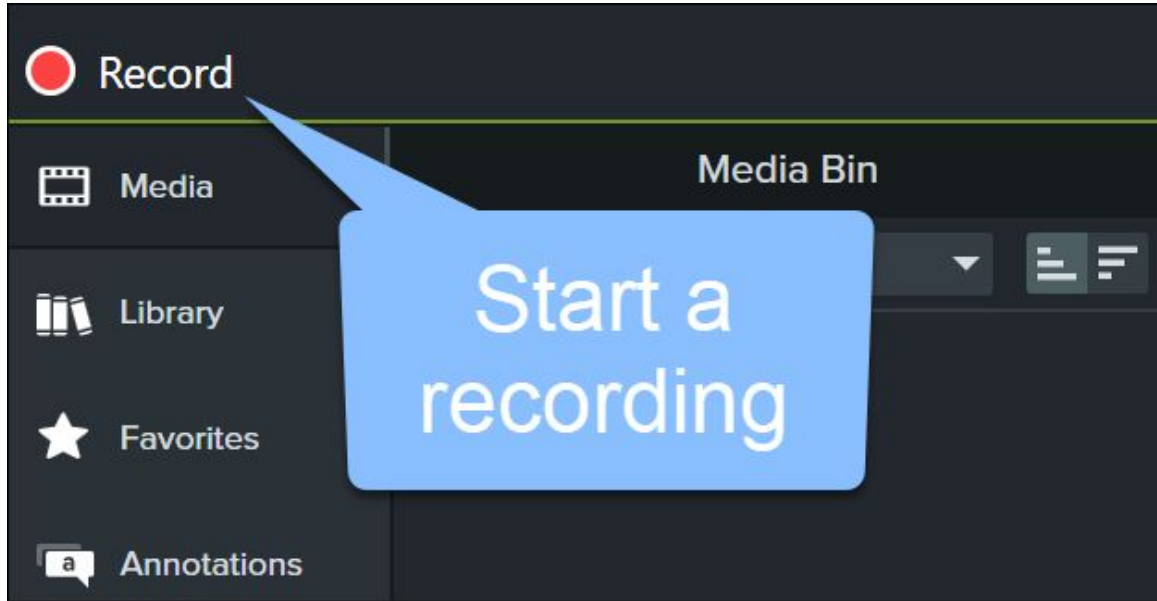- Exporting & Sharing

Brief Introduction to Camtasia

- Powerful screen recording and video editing tool

- Makes it simple to record and create professional-looking videos

- Import slides, use pre-existing templates, add narration
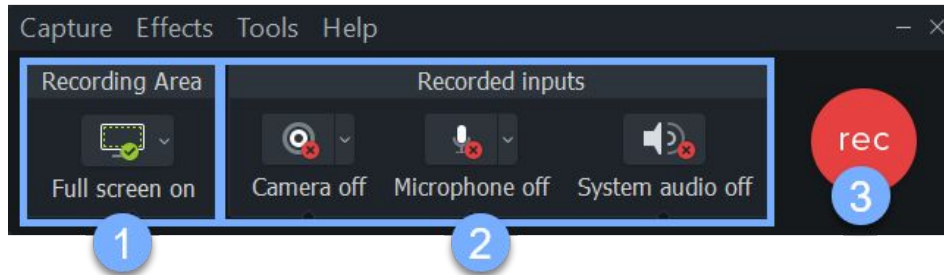
Installing Camtasia

- Camtasia 2020 > Windows > Add to cart > Checkout > Download
- Keep the browser open since it contains your license key > Open how to activate Camtasia in Windows
- Enter your software key using instructions on the website
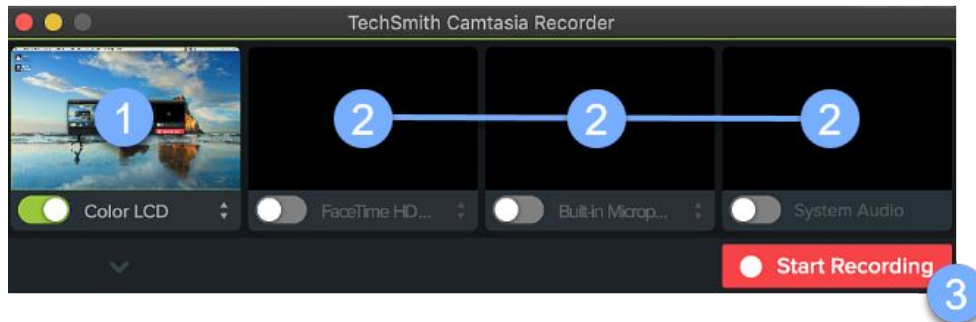
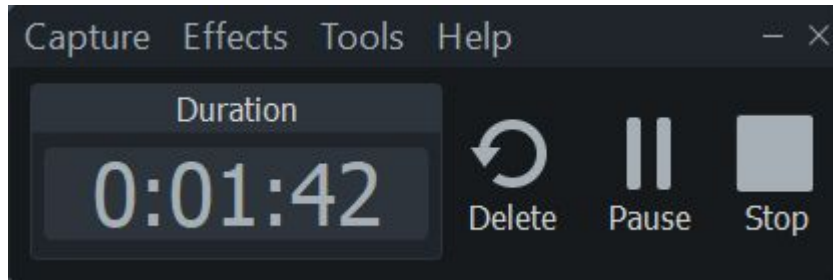# Screen Recording
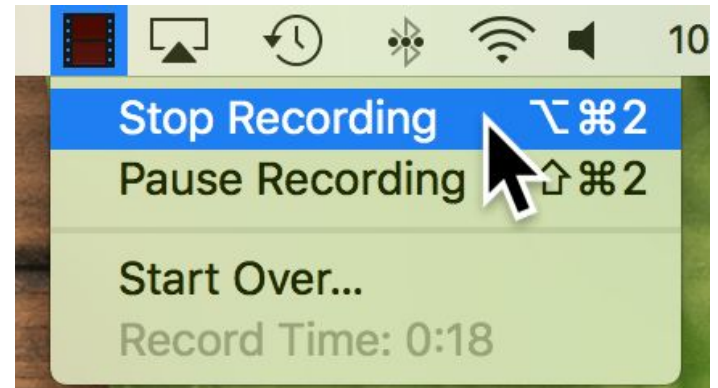
Customise Recording Settings

Finish Recording

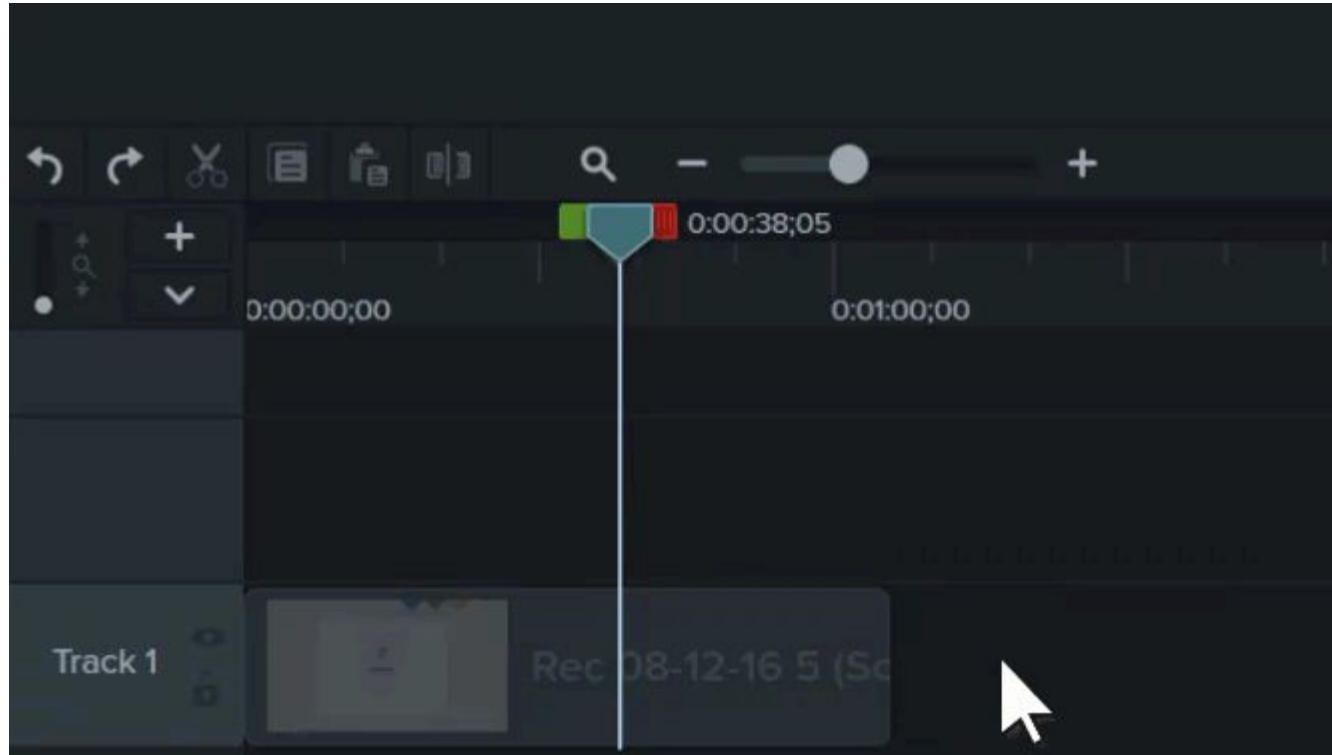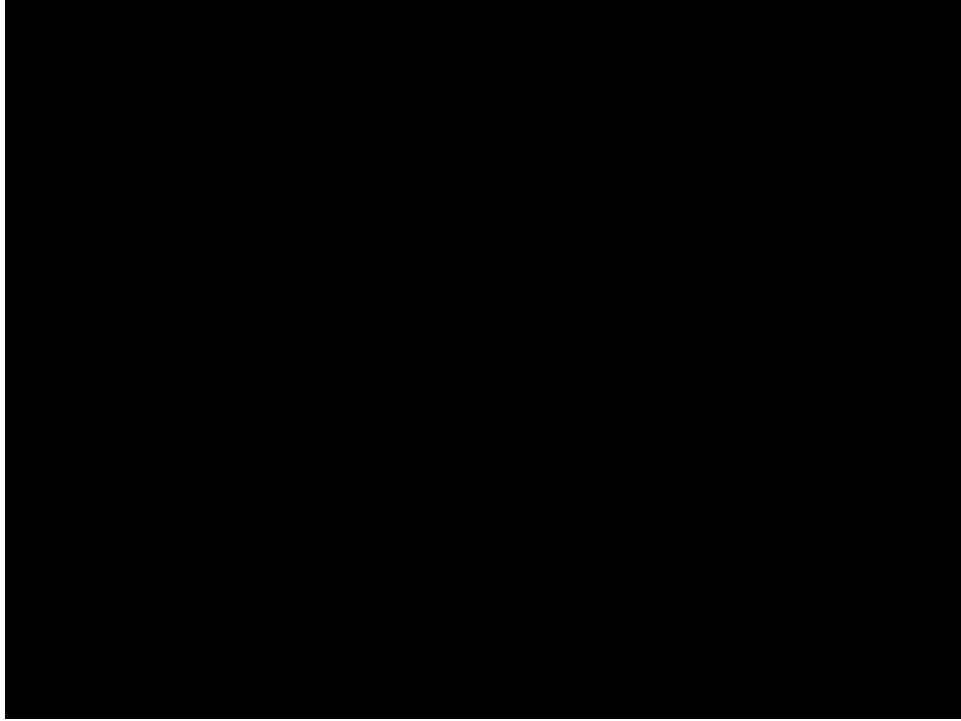
Windows

Mac

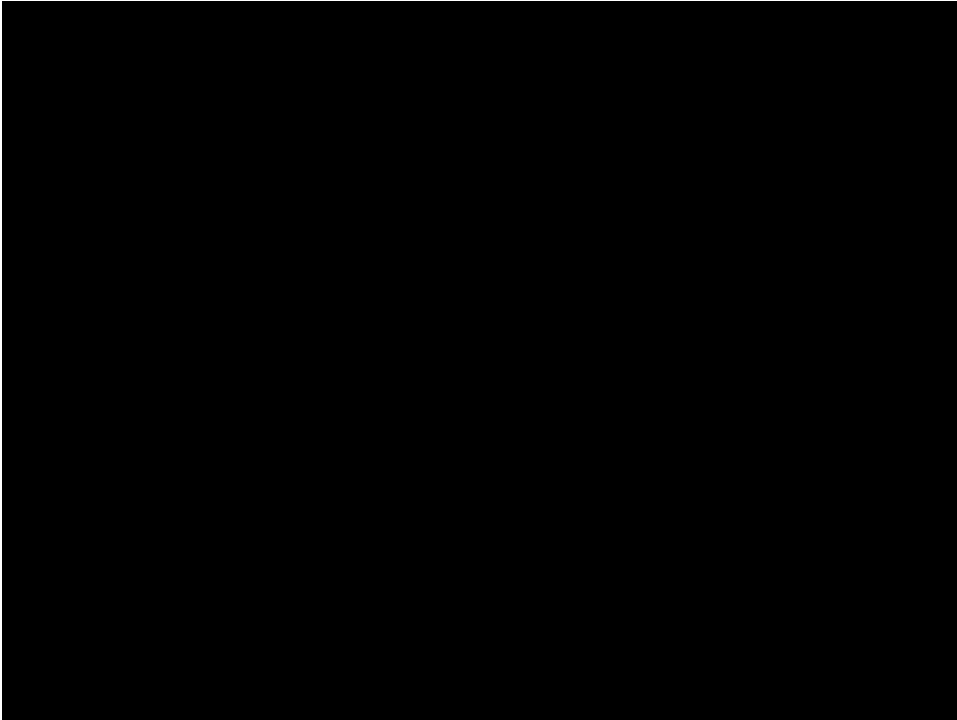# Video Editing Basics

- Timeline
- Canvas

Trim out mistakes

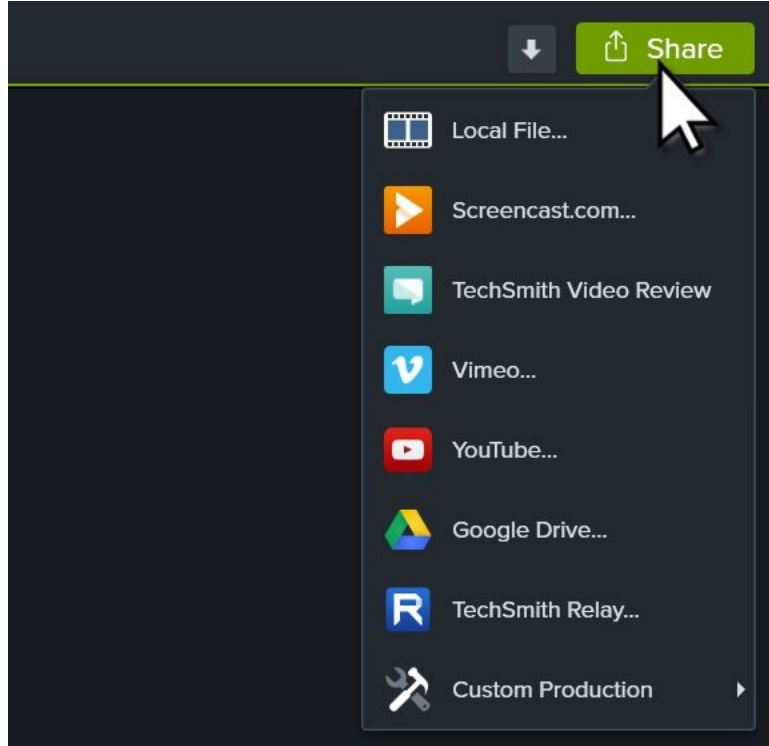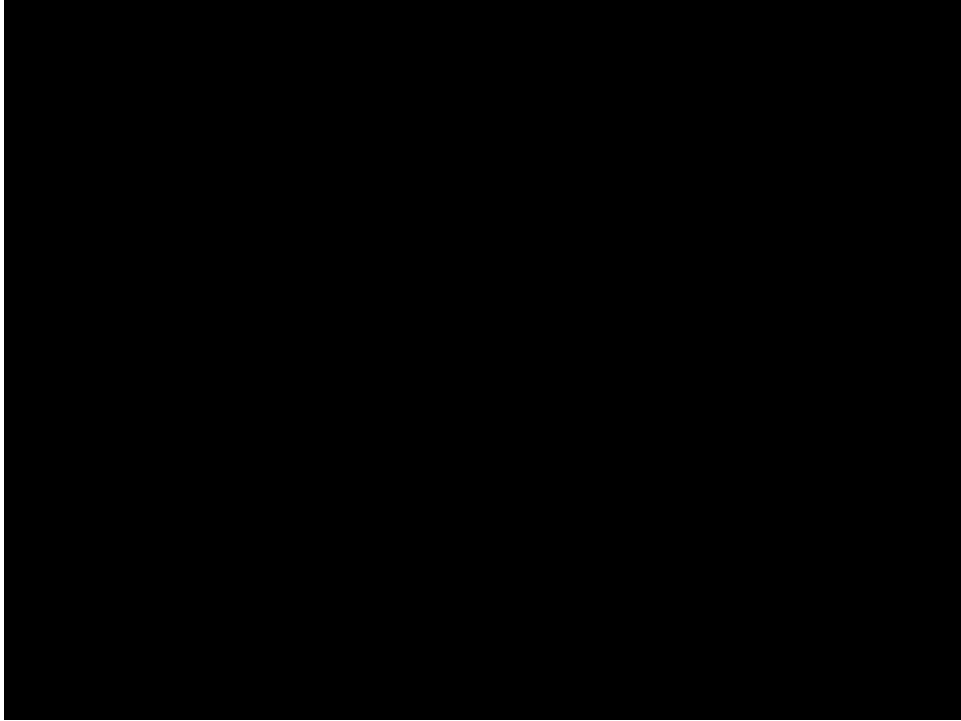# Cut out Mistakes

Add Annotations and Callouts

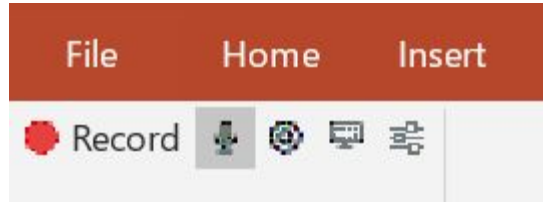# Video Templates

Exporting & Sharing

- Recommended: Save as a local file

Importing Slides

Importing Slides

- After installing Camtasia open Powerpoint to a new blank project
- (A tour should appear for how to use Camtasia in Powerpoint)
- Click on the 'add-ins' tab across the top and use the Camtasia recorder

- Open in Camtasia to edit

Q&A